



## CHANNEL LETTER PROFILES

Aluminium channel letter signage is popular sign making technique and offers a combination of durability, low weight, easy installation and versatility, making it a practical choice for businesses looking to enhance their brand presence and visibility with creative signage designs.

### DURABILITY

Aluminium is highly resistant to rust and corrosion, making it an ideal choice for outdoor signage exposed to the elements. This durability ensures that signage maintains its appearance and functionality over time, even in harsh environmental conditions.

### LIGHTWEIGHT

Aluminium is a lightweight material, making it easier to handle during installation. This characteristic also reduces the stress on the structure where the signage is mounted.

### VERSATILITY

Aluminium channel letter signage can be customized into various shapes, sizes, and designs, allowing businesses to create unique and eye-catching displays that reflect their brand identity.

### ILLUMINATION

Add some LED illumination and instantly you make your signage project highly visible, especially at night. This improves brand recognition and attracts attention, particularly so in high-traffic areas.

LED's also provide bright illumination with less energy consumption compared to traditional lighting options. This results in lower electricity costs and a more environmentally friendly solution.

### LOW MAINTENANCE

Once correctly installed, aluminium channel letter signage typically requires minimal maintenance. The durable nature of aluminium and the longevity of LED lighting contribute to the life span, reducing the need for frequent repairs or replacements.



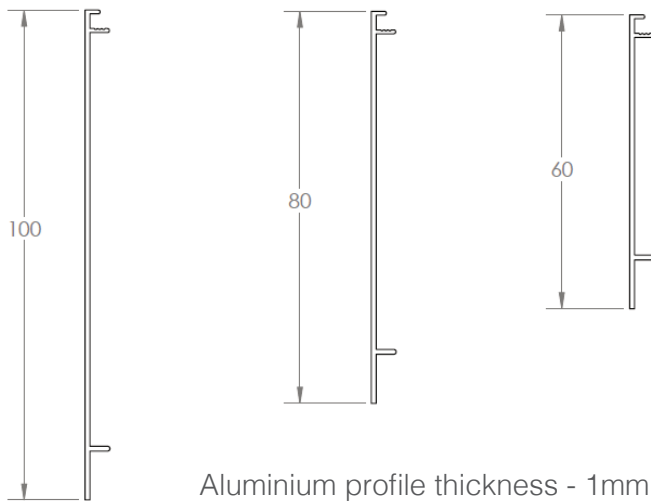
### APPLICATIONS:

Indoor and Outdoor 3D signage and branding elements for storefronts, office buildings and even home decoration.

### STOCKING OPTIONS:

Sold in a mill finish in 6m lengths

- ALSLETTPRO060 - 60mm wide
- ALSLETTPRO080 - 80mm wide
- ALSLETTPRO100 - 100mm wide



### PROFILE DIMENSIONS

### SUBSTRATE RECOMMENDATIONS:

- PLEXIGLAS® acrylic or Polycarbonate (PC) in  $\leq 3$ mm thickness.
- With Polycarbonate, a pneumatic staple gun (6mm staples recommended) can be used to staple the face in place.
- Recommended backing thickness  $\pm 10$ mm (Suggested substrate Maizey M-Foam).

### FINISHING:

Aluminium channel can be painted, primed and sealed. Ensure correct surface preparation and the use of quality paints and primers. This is crucial for achieving a durable and long-lasting painted finish with no flaking.

